# Elie Matta

### **Senior Art Director**

Articulating Stories, Elevating Brands: A Journey Through Innovative Graphic Design and Art Direction.

### **Work Experience**



Grey Global Group

Dubai, UAE

**Art Director** 

January 2022 - June 2024



**Leo Burnett** 

Beirut, Lebanon

**Art Director** 

April 2021 - January 2022

**Junior Art Director** 

August 2019 - May 2021



WonderEight

Beirut, Lebanon

**Graphic Design Intern** 

August 2018

## **Technical Skills**

Photoshop / Illustrator / InDesign / After Effects / Adobe Premiere / Adobe Lightroom / Adobe Dimension / Adobe XD / Figma / Sketch / Webflow / Cinema 4D

## Languages

English / Arabic / French

### **Honors, Awards & Participations**



Media for Peace (Fellowship)
Media Lab Bayern

Bayern, Germany

Part-Time Art Director & Social Media Marketeer

October 2022 - April 2023



**Dubai Lynx 2019** 

Dubai, UAE

**Shortlisted Entry Student Print Competition** 

March 2019



The Middle East Broadcasting Center

Dubai, UAE

Participant at the MBC Student Hack

March 2019

#### **Education**



Lebanese American University

Byblos, Lebanon

**BFA in Graphic Design** 

May 2019