

Elie Matta

Senior Art Director

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Articulating Stories, Elevating Brands:
A Journey Through Innovative Graphic Design
and Art Direction.

Work Experience



SSUP

Beirut, Lebanon

Senior Art Director

October 2024 – Present



Grey Global Group

Dubai, UAE

Art Director

January 2022 – July 2024



Leo Burnett

Beirut, Lebanon

Art Director

April 2021 – January 2022

Junior Art Director

August 2019 – May 2021



WonderEight

Beirut, Lebanon

Graphic Design Intern

August 2018

Technical Skills

Photoshop / Illustrator / InDesign / After
Effects / Adobe Premiere / Adobe
Lightroom / Adobe Dimension / Adobe XD /
Figma / Sketch / Webflow / Cinema 4D

Honors, Awards & Participations



Media for Peace (Fellowship)

Media Lab Bayern

Bayern, Germany

Part-Time Art Director

& Social Media Marketeer

October 2022 – April 2023



Dubai Lynx 2019

Dubai, UAE

Shortlisted Entry

Student Print Competition

March 2019



The Middle East

Broadcasting Center

Dubai, UAE

Participant at the

MBC Student Hack

March 2019

Education



Lebanese American University

Byblos, Lebanon

BFA in Graphic Design

May 2019

Languages

English / Arabic / French