

# Elie Matta

## Senior Art Director

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Articulating Stories, Elevating Brands:  
A Journey Through Innovative Graphic Design  
and Art Direction.

## Work Experience



**SSUP**

Beirut, Lebanon

**Senior Art Director**

October 2024 – Present



**Grey Global Group**

Dubai, UAE

**Art Director**

January 2022 – July 2024



**Leo Burnett**

Beirut, Lebanon

**Art Director**

April 2021 – January 2022

**Junior Art Director**

August 2019 – May 2021



**WonderEight**

Beirut, Lebanon

**Graphic Design Intern**

August 2018

## Technical Skills

Photoshop / Illustrator / InDesign / After Effects / Adobe Premiere / Adobe Lightroom / Adobe Dimension / Adobe XD / Figma / Sketch / Webflow / Cinema 4D

## Honors, Awards & Participations



**Media for Peace** (Fellowship)

**Media Lab Bayern**

Bayern, Germany



**Dubai Lynx 2019**

Dubai, UAE



**The Middle East**

**Broadcasting Center**

Dubai, UAE

**Participant at the MBC Student Hack**  
March 2019

## Education



**Lebanese American University**

Byblos, Lebanon

**BFA in Graphic Design**  
May 2019

## Languages

English / Arabic / French